

EXQUISITE  
MODEL MANAGEMENT



EXQUISITE MODEL  
AMBASSADOR UK 2024

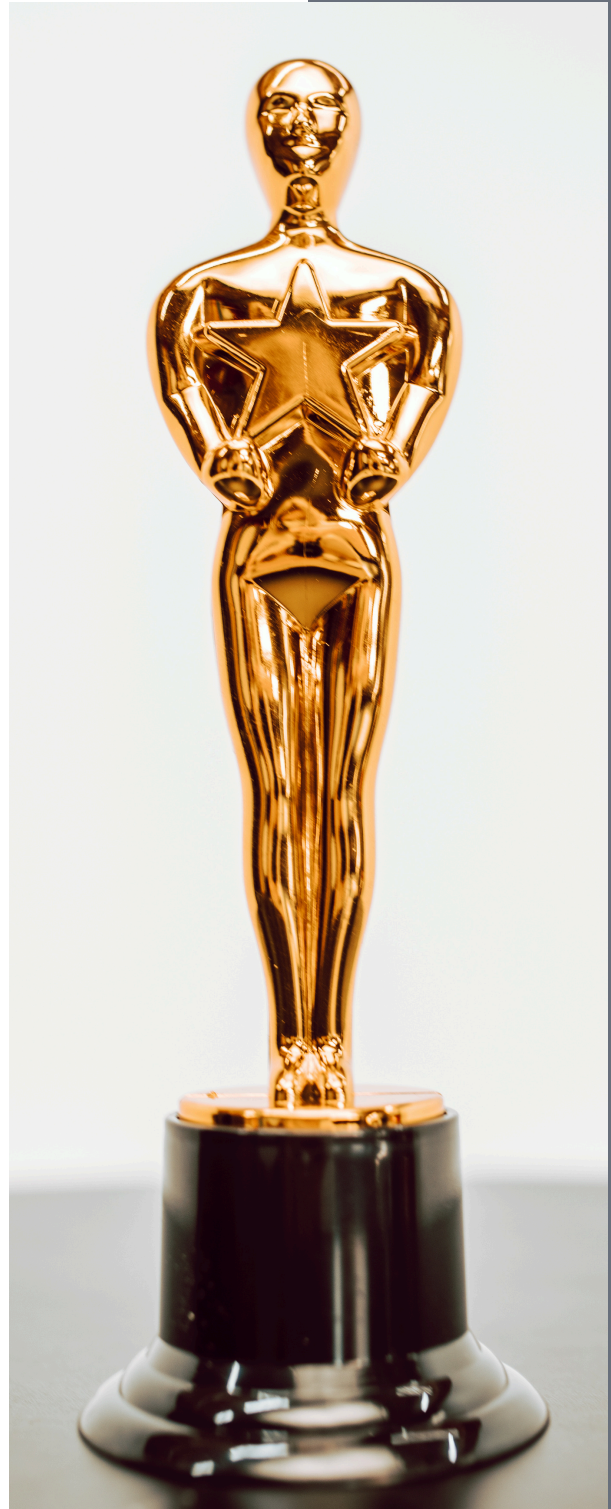
GUIDE BOOK

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## Welcome **Message**

*"Congratulations on becoming one of the finalist for the 1st Edition of Exquisite Model Ambassador UK. This is also such a special occasion as Exquisite will also be celebrating 10 years of being in the industry. If there is one piece of advice I always give to anyone within modelling is, you all bring something different to the table. Believe in what makes you different and embrace in yourself wholeheartedly"*

*- Nicole Justina -*

*CEO-Founder*



## About Exquisite

Exquisite was founded by three young individuals who each bring their unique talents to the table. The idea behind starting a modeling and talent agency for individuals aged 14-25 stemmed from their own experiences in modeling and various talents they possess.

Nicole, with her background in working with children since the age of 14-15, found joy in her work and wanted to blend her love for modeling with her passion for working with youngsters. Emmanuel, a drummer since the age of 5, has a deep love for music. Gio, on the other hand, is highly interested in fashion, stays updated on trends, and has a penchant for modeling.

Pooling their talents, they realized their skills complemented each other well and saw an opportunity to give back to the community through their venture. Their company focuses on fostering self-confidence and providing a platform for young individuals to break into the fashion and modeling industry. Moreover, the agency offers emerging designers, makeup artists, and hairstylists a platform to showcase their work.

Their launch event at Middlesex University on April 25, 2015, introduced the new models signed by the company and highlighted its mission and values. The company underwent new management in July 2015 and has been striving for greater achievements ever since.



# Our Team

*Exquisite has always thrived on fostering a family-like atmosphere. Within our team, each member holds different roles, and they are the go-to individuals when you need assistance. Understanding each team member's responsibilities helps you reach out to the appropriate person based on your query.*



**Nicole Justina**  
CEO



**Steph Birch**  
Creative Director



**Linda Ruck**  
CEO/ Front of House Manager



**Kimberley Palmer-Thompson**  
Secretary



**Kathryn Allder**  
Designated Safeguarding  
Officer



**Sasha Allen**  
Lifetime Brand Ambassador



**Kay C**  
Official DJ

# The Competition

To mark Exquisite's 10th anniversary, we are making a change and seeking three new individuals who will become brand ambassadors for a year. Below, you will find details on how the competition will progress.

## Official Photoshoot

Now that you are selected as finalist, its only right that we start the promotion process. In order to do this we will be taking your official photos to announce that you are a finalist for the competition. In these photos we really want to see your personality shine through as that is one of the main things we are looking for, a candidate with great character. On this day you will receive your t-shirt, sash and all the relevant documents you will need to sign.

## Rehearsals

Rehearsals will start off taking place once a month which will be for the whole day. In this rehearsal session you will have catwalk training, dance training and also some business training to help with developing yourself as a model. In the month of October rehearsals will start to be every weekend to help solidify everything you have learnt over the coming months and get you ready for the competition Here is the rundown of what rehearsals will consist of

Month	Description
May	Z/Comp Cards
June	Exquisite Model Survival Kit
July	Business (Events Management)
August	Pose Pose Pose
September	Industry Life Seminar
October	Run Through



## Appearances

During the competition we would like you to make some appearances at events that we will pre book or you may find on your own. This is a good way to promote yourself as a model. Have a think about reaching out to local newspapers, magazines, radio stations or even look out for fashion events you can attend in your area

## Competition Prizes

Child	Adults
1 Year Contract with Exquisite Cash Prize £75 Photoshoot A Day Out	1 Year Contract with Exquisite Photoshoot 2 tickets to a off schedule LFW show Getaway



# RULES

## General Rules

- Punctuality is a must and you must ensure you are on time for all rehearsals and on show day
- Communication is very important, so if you are unable to attend any of the rehearsals or sessions please make sure you notify us within 48 hours
- Respecting each other and their ideas they may contribute throughout the competition as we embrace family vibes.
- It is a must to wear your training t-shirt to each rehearsal and any appearances you make to wear your sash

## Code of Conduct

- Finalists must not be associated with anything or anyone likely to impact adversely Exquisite Model Management brand or its activities.
- Finalists must always conduct themselves in a professional and respectable manner during Exquisite Model Management Ambassador UK competition
- If you are selected as one of the winners of the competition your ambassadorship will last for 1 year with the opportunity to stay on board as a free lance model with Exquisite
- Finalists must not slander or tarnish other contestants, judges, Exquisite Model staff or anyone else involved or connected to the competition
- Defamatory against Exquisite Model Management will result in immediate disqualification, forfeit of all prizes and awards to be won
- Any finalists involved in scandals, found publicly posting slanderous remarks on public forums, social media sites or any other public domain will be immediately disqualified, and legal action may be taken
- Good sportsmanship is to be expected throughout the competition





## Conditions

- If selected as the winner of Exquisite Model Ambassador UK you must attend the winners' photoshoot.
- It is mandatory to be present at the Exquisite Model Ambassador UK final the following year to hand over the crown
- If selected as the winner of Exquisite Model Ambassador UK you must agree to make at least a minimum of 5 public appearances as well as attend 3-5 model opportunities throughout your year of your ambassadorship.
- Winners are expected to provide the model director with photos of appearances they sourced on their own for promotional use.
- You must seek permission from the model director of Exquisite Model Management if you are selected as a winner or runner to participate in other modelling competitions or beauty pageants with the expectation of still carrying out any duties from your reign.

## Photography & Video

All finalists must be aware and consent to their photograph and video being taken throughout the duration of the competition as it will be used for marketing purposes.

# Show **Schedule**

<b>Open Dance</b>
<b>Designer 1</b>
<b>Introduction to Contestants</b>
<b>Designer 2</b>
<b>Rep Your Flag</b>
<b>Designer 3</b>
<b>Evening Wear</b>
<b>Designer 4</b>
<b>Nic's Presentation</b>
<b>Saxophonist</b>
<b>Crowning</b>